

April 22, 2026

DyDo GROUP HOLDINGS' Subsidiary DyDo DRINCO Exhibits at "KAKEZAN 2026,"
An Event Hosted at Toyota Woven City Inventor Garage

DyDo GROUP HOLDINGS, INC. (Head Office: Kita-ku, Osaka, Japan; Representative Director and President: Tomiya Takamatsu) announced today that its subsidiary, DyDo DRINCO, INC. (Head Office: Kita-ku, Osaka, Japan; Representative Director and President: Takanori Nakashima; "DyDo DRINCO"), exhibited as one of the Inventors at "KAKEZAN 2026," an event (invitation only) hosted by Toyota Motor Corporation and Woven by Toyota, Inc., held at the Toyota Woven City Inventor Garage.



With a pilot theme of creating new value through vending machines, DyDo DRINCO has been rolling out a range of demonstration projects since the official launch of Toyota Woven City last September, aiming to deliver inviting spaces that naturally draw people in.

As the first phase of this initiative, DyDo DRINCO has launched a pilot test of "HAKU," a revolutionary new vending machine that defies conventional wisdom by eliminating product samples, buttons, and coin slots.

At the event, DyDo DRINCO showcased promotional design concepts currently being tested as part of efforts to bring "HAKU" to market.

DyDo DRINCO has also set up a space where visitors can freely share their thoughts on what the future of vending machines should look like, as well as their expectations for "HAKU." By combining these insights with the knowledge and ideas of people involved in Toyota Woven City, DyDo DRINCO will pursue "KAKEZAN"—creating new value through the multiplication of diverse perspectives.

As an Inventor participating in Toyota Woven City, DyDo DRINCO will continue to advance initiatives designed to inspire and engage its stakeholders.

[Exhibition Booth Details]

1. “HAKU”: a revolutionary, convention-defying vending machine without product samples, buttons, and coin slots
2. Promotional design concepts currently being tested as part of efforts to bring “HAKU” to market
3. A space where visitors can freely share their thoughts on what the future of vending machines should look like, as well as their expectations for “HAKU”

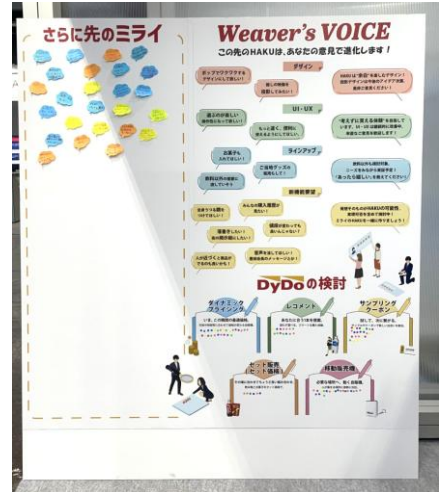
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(Reference)

About “HAKU,” a New Vending Machine Designed to Seamlessly Blend into Any Space

“HAKU” is a revolutionary new vending machine that defies conventional wisdom by eliminating product samples, buttons, and coin slots. Its most distinctive feature lies in its ability to seamlessly blend into a wide range of spaces and environments, harmonizing with its surroundings.

To purchase a product, users scan a QR code*, select the item on a terminal, and then complete the transaction using cashless payment.

For further details, please visit the following website:

<https://holdings.dydo.co.jp/en/news/detail/20250925190001.html>

* QR Code is a registered trademark of DENSO WAVE INCORPORATED

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