

September 25, 2025

DyDo Launches Demonstration Experiments at Toyota Woven City
First Unit of “HAKU,” a New Vending Machine Designed to Harmonize with Its
Surroundings, Installed
— Toward Creating Spaces That Naturally Invite Everyone to Stop By —

DyDo GROUP HOLDINGS, INC. (Head Office: Kita-ku, Osaka, Japan; Representative Director, President: Tomiya Takamatsu) announced today that its subsidiary, DyDo DRINCO, INC. (Head Office: Kita-ku, Osaka, Japan; Representative Director, President: Takanori Nakashima; “DyDo DRINCO”), launches the demonstration experiments at Toyota Woven City, a test course for mobility that Toyota Motor Corporation and Woven by Toyota, Inc. have jointly developed and announced its official launch.



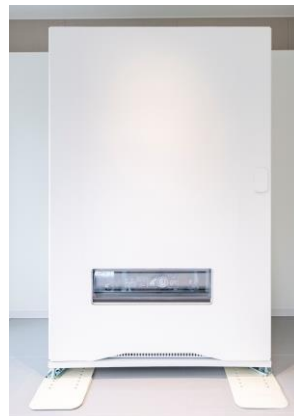
こころとからだに、
おいしいものを。



As part of our commitment to creating new value through vending machines, DyDo DRINCO will conduct a series of demonstration experiments aimed at designing spaces that naturally invite people from all walks of life to stop by.

As the first phase of this initiative, DyDo DRINCO has installed “HAKU,” a groundbreaking vending machine with no product samples, buttons, or coin slots—challenging conventional expectations—at Toyota Woven City.

Going forward, DyDo DRINCO will evaluate how vending machines centered around “HAKU” are utilized in the daily lives of residents of Toyota Woven City. In addition, by leveraging data collected through this initiative, we aim to create new value for vending machines that contribute to more enjoyable and healthier lifestyles for all.



“HAKU,” a new vending machine designed to harmonize with its surroundings

DyDo DRINCO has newly developed “HAKU,” a vending machine that, true to its name, features a pure white appearance and a revolutionary design that defies conventional expectations—no product samples, no buttons, and no coin slots. The key feature of “HAKU” is its ability to seamlessly blend into and harmonize with any space or environment. The front panel of the machine functions as a display, allowing for customization through the projection of images and videos that match the atmosphere of the location. To purchase a product, users simply scan a QR Code*1 and select their desired item on their device, completing the transaction via cashless payment.*2

*1 QR Code is a registered trademark of DENSO WAVE INCORPORATED

*2 Patent pending

<Expected Use Cases>

Design that blends into the surrounding environment

Installation location: Around hotel front desks
 Use case: Welcome drinks for guests



Installation location: Near company main receptions
 Use case: Beverages for visitor hospitality



Promotional specifications for showrooms

Installation location: In showrooms
 Use case: Product promotion / general use



Installation location: Within company premises
 Use case: Corporate branding



<Booth Design for DyDo DRINCO at Toyota Woven City>

Aiming to create spaces that naturally invite everyone to stop by, our booth design reflects the core concepts of Toyota Woven City— “human-centered,” “a city of experimentation,” and “a city in progress.” Composed of minimalist elements with a white-based aesthetic, the design expresses an ongoing process of transformation through continuous trial and error, with “HAKU” at its center.



Guided by the spirit of “creating happiness and prosperity together,” DyDo DRINCO has continued to offer a wide variety of products and services through vending machines. For us, vending machines are not merely devices for selling beverages—they serve as stores that embody our group’s brand message: “こころとからだに、おいしいものを。”

Beyond convenience, we aim to deliver values such as novelty, fun, and solutions to social issues. In addition to offering unique and appealing products under our own brand, we are actively expanding vending machines equipped with advanced technologies like cashless payment systems, as well as features that contribute to solving various challenges including environmental conservation, crime prevention, and the promotion of diversity.

DyDo DRINCO is committed to continuously identifying the value and potential of vending machines so that they remain an essential part of people’s lives, while adapting to changes in society and living environments. We will continue striving to be a company that truly serves our customers.

As an inventor participating in Toyota Woven City, DyDo DRINCO will continue to promote initiatives that inspire excitement among our stakeholders. We invite you to look forward to what is coming next.

(Reference)

Aiming to “Create New Value” DyDo participates in Toyota Woven City as an inventor (Released on January 7, 2025)

https://ssl4.eir-parts.net/doc/2590/ir_material3/243187/00.pdf

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